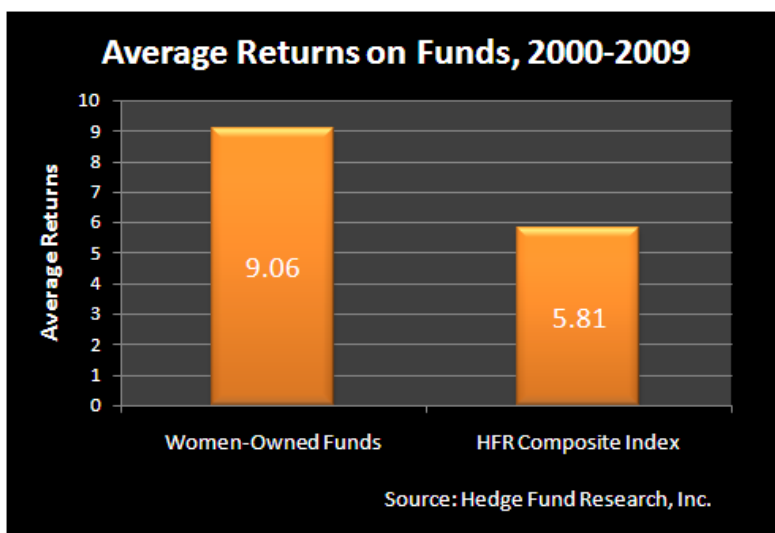


## What's the Matter with Wall Street?

Why aren't there more women in board rooms and executive suites? A new report, *Women in Fund Management: A Road Map for Achieving Critical Mass – and Why it Matters*, by the National Council for Research on Women delves into some of the **gender dimensions of decision-making** and lays out proactive, **no-nonsense solutions** for moving more women into power positions in the financial sector. Studies show that women managers tend to be more patient and consistent, and that they tend to take a more **“risk-intelligent”** approach to investment decision-making. As a result, having more women in the driver's seat is good for the bottom line *and* for ensuring long-term stability.



The numbers speak for themselves:

According to **Hedge Fund Research Inc.**, a major source of data in the hedge fund sector, **from 2000 to 2009, women-managed funds earned on average 9%**, while a composite HFR index averaged only 6%. And during the **economic downturn of 2008**, while the HFR composite dropped 19%, funds managed by **women on average declined by less than 10%**.

The situation, however, can and must change. In fact, the current economic

downturn can be viewed as a **perfect opportunity** to shift policies and practices to better support the brightest women leaders of today and tomorrow. First and foremost, leaders in the financial sector need to adopt a **Critical Mass Principle**—research shows that if at least three board members are women, dynamic, collaborative leadership follows. We must also make the financial career path more appealing to women through mentorship, skill-building boot camps, and access to supportive networks.

There's nothing like adversity to inspire us to envision a more inclusive, accountable financial system and, as a direct result, a more secure economy in this increasingly interconnected global market. *Women in Fund Management* provides a road map for getting us there.

To order this cutting-edge report visit [www.ncrw.org](http://www.ncrw.org) or use the order form provided on the back of this sheet.

### Barriers to Women's Advancement

According to recent data, women represent a scant 10% of traditional mutual fund managers and a mere 3% of the approximately \$1.9 trillion invested in hedge funds. So if women are so good for business, why aren't more of them in clout positions in the financial sector?

- lack of access to capital
- broken pipeline
- hostile work environment
- few role models, sponsors and networks

# WOMEN IN FUND MANAGEMENT

**A Road Map for Achieving Critical Mass – and Why it Matters**

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