

# ANNUAL CONFERENCE PROGRAM

THURSDAY, JUNE 5, 2008

9:30 am - 1:50 pm

**National Council for Research on Women Board Meeting** Room 808  
(Members Only)

2:00 pm - 3:45 pm

**Research Action Groups**

This year, our **Research Action Groups** will engage in mini “think tank” sessions for researchers, advocates, policy analysts, and women leaders to identify key issues and concerns for women and girls within these critical issue areas and to formulate a research and policy agenda to impact change through collaborations and partnerships.

**Economic Security** Room 803

**Human Security** Room 804

**Science and Technology** Room 808

**Diversity and Inclusion** Room 805

4:00 pm - 5:45 pm

**Welcome and Opening Plenary**

Room 802

## WELCOME

**Linda Basch**, President, National Council for Research on Women (NCRW)

**Eleanor Horne**, Chair, National Council for Research on Women (NCRW) Board of Directors

**Catharine Stimpson**, Dean, Graduate School of Arts and Science, New York University (NYU)

## OPENING PLENARY

**Introduction:** C. Nicole Mason, Director of Research and Policy Initiatives, National Council for Research on Women

### **Stir it Up: Women’s Activism Reframing Political Debates**

The possibility of a woman or an African-American presidential candidate has galvanized voters and moved citizens to become more actively engaged in the political process. It has also provided real opportunities to place women’s issues and concerns on the national agenda. Join leading experts, thought leaders, and advocates as they discuss how issues need to be framed so they influence political debates at local, state, and national levels, and strategies for ensuring that women’s voices are heard and their votes counted in the upcoming election.

**Ruth Mandel**, Eagleton Institute of Politics, Rutgers University (Moderator)

**Kathy Bonk**, Communications Consortium Media Center

**Kim Gandy**, National Organization for Women

**Barbara Lee**, Barbara Lee Family Foundation

**Diana Salas**, Women of Color Policy Network, NYU

**Marie Wilson**, The White House Project

5:45 pm - 6:15 pm

**Featured Guest Presentation**

### **‘Though the Heavens May Fall’: Ida B. Wells, Violence, and Progressive Reform, a presentation by Paula J. Giddings**

Paula J. Giddings is the Elizabeth A. Woodson 1922 Professor of Afro-American Studies at Smith College and author of *Ida: A Sword Among Lions: Ida B. Wells and the Campaign Against Lynching*.

# ANNUAL CONFERENCE PROGRAM

6:15 pm - 7:30 pm

Kimmel Center-Welcome Reception

Room 914

## SALUTATIONS

**Melinda Wolfe**, Chair, NCRW Corporate Advisory Board, American Express

**Cynthia Secor**, Vice Chair, NCRW Board of Directors

## FRIDAY, JUNE 6, 2008

9:30 am - 11:15 am

Plenary

Room 914

### Setting the Agenda for 2008 and Beyond: Bringing Women's Voices to the Center

In January 2008, the Council launched a public policy initiative focusing on critical issues facing women and girls in this election year, The Big Five: economic security, education, immigration, violence, and health. The Big Five campaign will feature and build on the work of our network of Member Centers. In this session, we will hear from researchers, policy analysts, and advocates on how these issues impact women and girls, and strategies to work across communities to bring analyses and solutions to the center of national debates and policies.

**Linda Basch**, National Council for Research on Women (Moderator)

**Joan Entmacher**, National Women's Law Center

**Kate Kahan**, National Partnership for Women and Families

**Sandra Morgen**, Penn State University

**Gina Wood**, The Joint Center for Political and Economic Studies

## Concurrent Sessions

### SESSION A

11:30 am - 1:00 pm

#### A-1 Critical Global Feminist Projects Today: Strategies for Action

Room 914

The intensifying trends of globalization, neoliberal economic policies, religious fundamentalism, militarization and conflict create myriad challenges to the rights and security of women and girls worldwide, at the same time that women's activism and leadership are expanding across the globe. Within this shifting frame, panelists will explore international feminist projects and the ways that feminist struggles are aligned worldwide, the challenges of working across global, cultural, and generational divides, and new sites of cooperation and global action.

**Charlotte Bunch**, Rutgers University, (Moderator)

**Radhika Balakrishnan**, Marymount Manhattan College

**Carol Cohn**, Boston Consortium on Gender, Security, and Human Rights

**Andrea Friedman**, Global Justice Center

**Ros Petchesky**, Hunter College, CUNY

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### **A-2 Diversity and Inclusion in Corporations and Academia: Sharing across Borders** Room 803

Diversity offices, many reporting to presidents and CEOs, are becoming increasingly important faces of corporations and universities. While seemingly different in many ways, the similarities these two sectors share suggest that lessons learned and best practices can be productively exchanged across these borders. In this session, academic and corporate chief diversity officers will discuss and assess their efforts to make diversity and inclusion core institutional values, and strategies for building more inclusive environments and workforces in the face of escalating globalization, economic uncertainty, and increasing competition for talent.

**Subha Barry**, Merrill Lynch (Moderator)\*

**Anne Erni**, Lehman Brothers\*

**William Harvey**, University of Virginia\*

**Melinda Wolfe**, American Express\*

### **A-3 Women Changing the Sciences: New Strategies for Confronting Old Challenges** Room 804

Despite three decades of activism by women scientists, power and decision-making within several critical scientific areas remain elusive to women. In this panel, leaders in efforts to disrupt these imbalances and the continuing patterns of inequality will identify key areas of current challenge to women in both academia and business and describe promising new strategies for changing these dynamics.

**Stacie Geller**, University of Illinois, Chicago (Moderator)

**Annalisa Jenkins**, Bristol-Myers Squibb

**Lisa McClain**, Boise State University

**Sue Rosser**, Ivan Allen College, Georgia Tech

### **A-4 Strategic Philanthropy for the 21st Century:**

#### **Innovative Models for Social and Political Change**

**Room 908**

While women's funds tend to be smaller than more established foundations, their efforts and grants are often more strategic, thoughtful, and responsive to evolving challenges. For example, in the wake of Hurricane Katrina, women's charities and foundations were able to provide immediate support and funding to women's groups and organizations based on a shared sense of urgency and solidarity. This workshop will explore innovative models and strategies of giving, discuss how to maximize impact and leverage limited resources, in communities, and examine ways action-oriented research can facilitate women's strategic philanthropy.

**Ana Oliveira**, New York Women's Foundation (Moderator)

**Helen LaKelly Hunt**, The Sister Fund

**Monique Mehta**, Third Wave Foundation

**Elizabeth Sackler**, The Elizabeth A. Sackler Center for Feminist Art

**Susan Wefald**, Ms. Foundation for Women

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### **A-5 Raising Women's Voices for Health Care**

**Room 802**

In 2006, the U.S. census reported that 45 million Americans had no health insurance and that over one-third (36%) of families living below the poverty line were uninsured. This workshop will focus on health care reform and how women can impact policy at all levels of government and in communities. It will also explore emerging partnerships among women's advocacy organizations across race and class boundaries to advocate for health care expansion that addresses the needs of women, families, and communities.

Amy Allina, National Women's Health Network  
Eesha Pandit, MergerWatch

### **A-6 What Is Immigration Reform Today?**

#### **Implications for Women, Families, and Public Policy**

**Room 906**

Over the last several years, the issue of immigration has figured prominently in U.S. national politics and has become a topic of concern for communities and cities across the country. While much attention has focused on pathways to citizenship, the cost of unauthorized migration to states and cities, and how to secure national borders, very little notice has been paid to the plight of women immigrants and the challenges they encounter, including their additional responsibilities as mothers and caregivers. This workshop will explore the impact of immigration on women and families, the role of the media in framing political stances, and strategies for framing comprehensive immigration reform and legislation in the United States.

Carol Hardy-Fanta, University of Massachusetts, Boston (Moderator)

Katie Quan, Cornell University/University of California, Berkeley

Dina Refki, SUNY, Albany

Judith Sidel, SUNY, Albany

Seth Wessler, Applied Research Center

### **A-7 Putting the Lens on Women's Health Issues: Critical Challenges**

**Room 805**

This workshop will explore the impact of autoimmune diseases, such as HIV/AIDS and other chronic illnesses, on women's quality of life and emotional well-being. It will also examine the different challenges women with autoimmune diseases and chronic illnesses face in rural and urban areas as well as identify effective models for advocacy, research, and support.

Patricia Antonello, Brooklyn College (Moderator)

Isabel Matenje

Linda Moran, Cox College of Nursing and Health Sciences

Brenda Ross, Cottey College

Kathy Sanders-Phillips, Howard University College of Medicine

Ludmilla Wikkeling-Scott, National Minority AIDS Council

### **A-8 Movement Building to Ignite Change: Stories from the Field**

**Room 910**

Through interactive dialogue, this workshop will explore alliances across women's and social justice organizations to build the kind of power needed for progressive change on a larger scale. Through specific examples from the field, this session will take a closer look at on-the-ground work to bring gender to the center of broader progressive organizing.

Pat Eng, Ms. Foundation for Women

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### A-9 In the Mix: Emerging Leaders Framing the Agenda

Room 808

What are the political, social, and policy priorities of a new generation of leaders who have a new set of gains and skills to leverage? What is their vision for the future and what strategies are they employing to make it happen? This interactive discussion will focus on the experiences, ideas, and vision of dynamic younger women leading organizations that are working on issues of poverty, economic security, reproductive rights, health care, racial justice, immigration, and human security.

Lisa Witter, Author, Fenton Communications (Moderator)

Julia Beatty, 21st Century Foundation

Anisha Desai, Women of Color Resource Center

Silvia Henriquez, National Latina Institute for Reproductive Justice

Carla Stokes, Helping Our Teen Girls in Real Life Situations, Inc

### A-10 Transforming Higher Education: Access, Inclusion, and Diversity

Room 904

How can women's leadership help transform institutional structures and practices in higher education to meet the needs of new generations of students and our changing society? With the U.S. becoming increasingly heterogeneous and marketplaces increasingly global, colleges and universities are called on to prepare their students with the new competencies and understandings they need to be effective participants in the economy, our democracy, and society at large. Panelists will address the lessons gleaned from women's successes in higher education, strategies for and models of institutional change, and ways participants can impact their own campuses.

Donna Shavlik, (Moderator)

Johnella Butler, Spelman College

Kathryn Peltier Campbell, Association of American Colleges and Universities

Evelyn Hu-deHart, Brown University

Caryn McTighe Musil, Association of American Colleges and Universities

Gloria Thomas, American Council on Education

1:00 pm - 2:45 pm

Lunch Plenary

Room 914

**Race, Gender & Presidential Politics**, a moderated conversation by **Carol Jenkins**, President of the Women's Media Center and **Patricia Williams**, the James L. Dohr Professor of Law at Columbia University, "Mad Law Professor" columnist for the Nation, and author of *The Alchemy of Race and Rights* among other publications.

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## SESSION B

3:00 pm - 4:30 pm

### **B-1 Just Above Water: The Economic Lives and Realities of Women and Families** Room 904

There are 37 million people (12.6 percent) and 7.7 million families in the United States living in poverty. Of the families headed by single mothers 28.7 percent or 4.0 million are in poverty compared to 13.0% or 669,000 of single-headed households led by men. Women-headed households spend 41 percent of their average monthly household expenses on housing and food and have about one-half the income and less than one-third the wealth of U.S. households. This session will focus on women's economic security in a time of tax cuts, impending recession, decreases in social programs and services, and a weak economy. Panelists will discuss how women are being impacted by the economic downturn and what can be done by advocates, researchers, and policy makers to help lift women out of poverty.

Jael Silliman, Ford Foundation (Moderator)

Mimi Abramovitz, Hunter College, CUNY

Ellen Chesler, Hunter College, CUNY

Avis Jones-DeWeaver, National Council for Negro Women

Roweena Naidoo, Women's Foundation of Colorado

### **B-2 Transforming Corporate Environments: Women as Agents of Change** Room 803

The workforce has become increasingly diverse and global with women taking on prominent leadership roles in corporations and businesses. What difference do women in key leadership positions make? How can women serve as agents of change in the corporate arena and in their communities? What kinds of support systems and networks do women need to be successful in challenging and competitive environments? This panel, led by emerging leaders in the corporate arena and researchers in the academy, will explore these questions and more.

Meredith Moore, Weil, Gotshal, & Manges LLP (Moderator)

Lybra Clemons, American Express

Michele Rene Gregory, York College, CUNY

Rebekah Heppner, University of South Florida

Yuriko Mita, Merrill Lynch

### **B-3 Fresh Directions and New Possibilities: Working Across Campuses and Communities for Social Justice and Policy Change** Room 804

In this workshop, presenters will explore the connections between feminist scholarship and women's movements for social justice through localized participatory action and community-based research. Two models, the Twink Frey Visiting Social Activist Program at the University of Michigan and the Women of Color Policy Network at the Wagner School of Public Service at NYU will be presented.

Victoria Budson, Harvard University (Moderator)\*

Aimee Meredith Cox, University of Michigan

Kirsten A. Elling, University of Michigan

Lyndi Hewitt, Vanderbilt University

Ramona Ortega, Women of Color Policy Network at NYU

Sarah VanHooser, Vanderbilt University

**B-4 Changing the Equation in Science, Math, Technology, and Engineering** Room 805

Women comprise more than 50% of the population, yet they are absent from leadership positions across the sciences and in some fields like computer science and physics are in small numbers at all levels. This workshop will focus on programs and research studies designed to engage and advance women and underrepresented groups in the fields of science, math, technology and engineering in order to prepare them to compete in an increasingly global society. Participants will discuss issues related to professional equity and advancement; job satisfaction and retention; and models for collaboration, mentorship, and support.

Cecily Selby, New York University (Moderator)

Margaret Bailey, Rochester Institute of Technology

Elodie Billionniere, Arizona State University

Susan Forde, University of South Florida

Marca Lam, Rochester Institute of Technology

Hae Ja Shin, Busan Ulsan Gyeongnam Institute at Dongseo University

**B-5 Where is the Cutting Edge of Feminist Research and Scholarship?** Room 808

With the emergence and institutionalization of women and gender studies programs at major universities and colleges across the country, feminist research and scholarship has been an important means of documenting the diverse lived experiences of women and girls and formulating agendas for social and political change. What does the future of feminist research and scholarship look like in an increasingly global society? How can we ensure diversity and inclusiveness in our research methods, queries, and priorities?

Rupal Oza, Hunter College, CUNY (Moderator)

Lynn Bolles, University of Maryland, College Park

Kathleen McHugh, University of California, Los Angeles

Linda Perkins, Claremont Graduate University

Deborah Thomas, University of Pennsylvania

**B-6 A Woman's Place Is In the House – of Representatives:****Bella Abzug's Legacy to Future Generations**

Room 914

Bella Abzug's career spanned the great social justice movements of the 20th century, and she worked effectively for change both from the grassroots, building movements that engaged millions of people, and from positions of power as a Congresswoman, advisor to presidents, and leader at the UN. Her optimism, resilience, hard work, and indomitable spirit still serve as a model, and her strategic activism offers lessons today as we tackle the challenges of our own times. This discussion will explore some of those lessons and focus on Bella's legacy to us as we confront war, poverty, injustice, and other pressing issues.

Mary Thom, Women's Media Center (Moderator)

Liz Abzug, The Bella Abzug Leadership Institute

Ellie Smeal, Feminist Majority Foundation

LaLa Wu, The Bella Abzug Leadership Institute\*

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### **B-7 Growing Up Girl: What We Know and Need to Know about Adolescent Sexuality**

**Room 908**

Supporting and nurturing girls is essential for creating the next generation of strong, confident, visionary leaders. Participants and researchers from leading organizations and programs will discuss girls' educational, economic, social experiences as well as issues related to sexuality. The discussion will also focus on the conditions that support and/or hinder girls' efforts to develop their personal, civic, and leadership skills and to become partners for social change.

**Shari Miles-Cohen**, American Psychological Association (Moderator)

**Michelle Fine**, The Graduate Center, CUNY

**Heather Johnston Nicholson**, Girls Incorporated

**Kimberlee Salmond**, Girl Scouts of the USA

### **B-8 Diversifying the Leadership: NCRW Member Center Strategies**

**Room 910**

Highlighting the NCRW two-year Ford Foundation funded project aimed at promoting the leadership of women of color from historically underrepresented groups within the Council and within its member network, panelists will discuss the diversity and inclusion issues that were the focus of their proposals; strategies to enhance cultural competence among center staff/board members; best practices and collaborations, programs and agendas to recruit, attract and advance women of color, especially younger women, toward leadership; and ways to replicate these strategies.

**Delores M. Walters**, NCRW (Moderator)

**Patricia Deyton**, Simmons School of Management

**Jessica Fields**, San Francisco State University

**Cheryl Johnson**, Miami University of Ohio

**Sangita Gopal**, University of Oregon

**Donna Stewartson**, University of Massachusetts, Boston

**Jane Wishner**, Southwest Women's Law Center

### **B-9 Violence Against Women: National and Global Perspectives**

**Room 906**

Violence against women cuts across racial, ethnic, socioeconomic, and global boundaries. Landmark legislation such as the Violence Against Women Act of 1994 and The Victims of Trafficking and Violence Protection Act of 2000 has made it possible for states and local communities to address the problem in more comprehensive and inclusive ways. In 2007, a coalition of women's organizations introduced the International Violence Against Women Act of 2007, which seeks to significantly increase U.S. commitment to reduce violence against women and girls globally by integrating anti-violence measures into U.S. foreign assistance programs. This workshop will explore cultural and other barriers to addressing violence against women in marginalized communities, institutional and non-institutional strategies to resist violence, and opportunities and strategies for more inclusive policies and legislation at the state, national, and global levels.

**Rhonda Copelon**, CUNY, School of Law (Moderator)\*

**Taina Bien-Aime**, Equality Now

**Kimber J. Nicoletti**, CARE: Communities Against Rape Initiative

**Ivy O. Suriyopas**, Asian-American Legal Defense and Education Fund

**Suzanne Tomatore**, City Bar Justice Center

**Joy Zarembka**, Institute for Policy Studies

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### **B-10 Working the Education System:**

#### **Using the No Child Left Behind Legislation to Educate Teachers**

**Room 802**

This interactive roundtable will focus on civic engagement and public policy strategies of the Women and Gender Studies Program and the Department of Elementary and Childhood Education at the College of New Jersey. The initiative uses legislation to create critical gender awareness among young learners. Speakers will share their lesson learned, experiences, best practices, and keys to success.

**Mary Lynn W. Hopps**, College of New Jersey (Moderator)

**Ellen Friedman**, College of New Jersey

**Anne Marie Nicolosi**, College of New Jersey

**Ashley Reichelman**, College of New Jersey

**Brittany Denitzio**, College of New Jersey

### **SESSION C**

**4:45 pm - 6:15 pm**

#### **C-1 Working at the Intersections of Faith, Gender, and Religion**

**Room 906**

Gender lies at the center of conversations about religion, politics, and human rights, and across conflicts and sociopolitical contexts. In response to cultural, religious, and political wars being waged across the globe, women scholars and activists have begun to think critically about the relationship of faith and religion to women's organizing and activism. This session will examine the intersections of faith, religion and gender to identify opportunities and strategies to work across secular and faith communities for social and political change.

**Zainah Anwar**, Sisters in Islam

**Constance Buchanan**, Consultant (formerly with the Ford Foundation)

**Katherine Henderson**, St. Auburn Seminary\*

**Janet Jakobsen**, Barnard College

#### **C-2 Human Security in an Increasingly Insecure World: A Gendered Perspective**

**Room 803**

Given the heightened militarization and conflicts today with women often prime targets and victims, what constitutes security for women, families, and communities? How can we understand and frame security using both human rights and human security frameworks that address issues of sustainability. This session will broaden and extend the security debate to focus on the fundamental differences and inequalities between women's and men's security including issues related to violence, the distribution of wealth and resources, decision-making authority and leadership, and the roles women are playing as key actors in promoting human security.

**Anne Runyan**, University of Cincinnati (Moderator)

**Elizabeth Colton**, International Museum of Women

**Sarah Hill**, The Human Rights Initiative of North Texas

**Soraya Mekerta**, Spelman College

### **C-3 Maximizing Your Policy Impact: A Workshop on Innovative Policy Advocacy Training** **The Women's Policy Institute, Women's Foundation of California** **Room 804**

The Women's Policy Institute offers a year long, hands-on training experience in policy advocacy for nonprofit women leaders. The Institute works to increase the number of community-based leaders who are actively involved in shaping policies that affect the health and well being of women and girls. In 5 years the Institute has trained over 100 women leaders, and its fellows have helped to pass nine new laws in human trafficking, child-care and public assistance. This workshop will share the model in depth and offer guidance to funds and organizations interested in creating similar programs.

**Amanda Cassel**, Women's Foundation of California

**Judy Patrick**, Women's Foundation of California

**Marj Plumb**, Women's Foundation of California

### **C-4 Whose Body? Organizing for Reproductive Justice** **and Rights in Diverse Communities** **Room 805**

This workshop will examine issues related to reproductive health and rights in diverse communities and regarding access to the full range of reproductive health services and options. Participants will discuss barriers to access for low-income women and women of color; identify policy priorities and initiatives at the state and national levels; and strategize how to work across difference and issue areas to effect change.

**Constance Sutton**, New York University (Moderator)

**Vicki Breitbart**, Planned Parenthood of New York

**Jaweer Brown**, Planned Parenthood of New York

**Stephanie Drahan**, University of Massachusetts, Boston

**Jessica Gonzalez-Rojas**, National Latina Institute for Reproductive Health

**Maria Moreno**, Choice USA

### **C-5 Does the Community Divide Exist? Working and Researching** **across Communities for Social and Political Change** **Room 905**

This workshop will focus on collaborative research models between academics and community organizations to address pressing social issues such as poverty, female genital mutilation, and economic security. It will identify effective strategies and explore some of the difficulties in collecting data, framing issues, interpreting findings, and facilitating access and ownership.

**Tobe Levin**, University of Frankfurt (Moderator)

**Kristin Bowman**, Columbia College

**Natasha Johnson-Lashley**, The Reciprocity Foundation

**Ariella Rotramel**, Rutgers University

**Rebecca Salonen**, The Godparents Association

**Taleigh Smith**, Mothers on the Move

**C-6 Generation Next:****Mentoring a New Generation of Leaders, Researchers, and Decision Makers Room 808**

This workshop will introduce models for mentorship, leadership development, and support for young women on academic campuses and in communities. Panelists will share their experiences to shed light and insight on the challenges, gaps, and opportunities across racial, ethnic, and gender differences.

Veronica Arreola, University of Illinois, Chicago (Moderator)

Tamara L. Burk, Columbia College

Sharon Doherty, College of St. Catherine

Elaine Meyer-Lee, Saint Mary's College

Sia Vang, College of St. Catherine

**C-7 Womanhood in the 21st Century:****A Time for Change, A Time of Transformation Room 914**

Inclusion, collaboration, and risk-taking play critical roles in the full participation of women across diverse public, private, and academic arenas. This interactive workshop will present a model of integrity and resilience through the life phases of womanhood in the 21st Century. The session will feature research and insight from the experiences of diverse women in Fortune 500 companies, non-profit organizations, and the academy.

Catherine Dixon-Kheir, Alignment Strategies

Rosanna Durruthy, Aequus Group

Cheryl D. Gray, C. Gray & Associates, LLC

**C-8 *Who Does She Think She Is?* (A film Presentation) Room 910**

This 90-minute presentation and discussion will feature *Who Does She Think She Is?* a documentary produced in affiliation with the Wellesley Centers for Women that explores the lives of five diverse women artists struggling to achieve family-work balance while facing economic underachievement in an industry that resists women's contributions.

Donna Tambascio, Wellesley College

**C-9 Challenges to Women's Economic Security in a Vulnerable Economy Room 908**

Women's economic security plays an integral part in the well-being of families, communities, and society. This workshop will focus on the impact of the economic downturn on women and families and how public policies and legislation designed to support women often undermine their economic security. Specifically, participants will discuss taxes, recent fatherhood policy initiatives, the economic mobility and educational opportunities of low-income groups, and other related topics.

Irasema Garza, Legal Momentum (Moderator)\*

Timothy Casey, Legal Momentum

Autumn Green, Family Economic Initiative, Boston

Rita Henley Jensen, Women's eNews

Erika Kates, Wellesley College

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### **C-10 Civic Engagement and Advocacy: Effective Strategies for Change and Movement Building**

**Room 802**

This workshop will focus on how advocates, academics, and activists can work across age, gender, racial, cultural, and ethnic differences to make change at various levels. It will examine issues of concern for young women so that they become engaged in critical ways and actively participate in building global movements for change.

Rachel Harris, Women's Environment and Development Organization (WEDO)

Rebekah Heppner, University of South Florida

Heather Panahi, MassNOW

Jane Roberts, 34 Million Friends of UNFPA

Gosia Tomaszewska, MassNOW

6:30 pm - 8:00 pm

**Awards Reception featuring Performance Artist Staceyann Chin\***  
at the Torch Club

### **SATURDAY, JUNE 7, 2008 / MEMBER CENTER DAY**

8:00 am - 9:00 am

**Orientation for New Member Centers  
and New Directors of Member Centers**

Think Coffee, 248 Mercer Street, (between 3rd & 4th Street), lower level meeting room

9:15 am - 12:30 pm

**Hands-On Workshops**

#### **Workshop A Op-Ed Crash Course – Landing Safely on the Editorial Pages**

**Room 803**

Back by popular demand, Op-Ed Maestra Katie Orenstein will provide an intensive, hands-on session devoted to crafting compelling messages and pitches that will place your opinion pieces above the pack. You'll learn how to generate winning ideas, how to craft a powerful argument, how to use news hooks, how to address or preempt your potential critics, how to pitch an idea, and how to frame an issue to make your point and persuade readers. Explore ways to write more broadly, to think bigger, and to make an impact on the world.

Catherine Orenstein, The Op-Ed Project

#### **Workshop B Sound Bites and Talking Points: Staying on Message**

**Room 804**

Led by Kathleen Vermazen, Media Director of the Women's Media Center, this session will provide ideas about how to develop media-friendly messages, techniques for broadcast interviews, and how to develop PR efforts for individuals as well as for organizations. With emphasis on clear and simple communication, and role play, you will learn how to become a more effective player in today's fast-paced and competitive media environment.

Kathleen Vermazen, Women's Media Center

## ANNUAL CONFERENCE PROGRAM

### **Workshop C Strategic Blogging for Organizations, Women's Centers, and Feminist Experts**

**Room 805**

Critically-acclaimed authors and bloggers Deborah Siegel ([www.girlwithpen.blogspot.com](http://www.girlwithpen.blogspot.com), Thinking Blogger Award) and Courtney E. Martin ([feministing.com](http://feministing.com), 2007 Blogger's Choice for Best Political Blog) will lead participants through the basics of blogging – both logistical and philosophical. Participants will leave with a sense of the ways in which blogging is changing the media landscape – especially for women! – and tools for how to start one for their organization or improve one that's already off the ground. Topics will include: young feminism and activism online, the momosphere, and how to publicize events and publications through blogs.

Deborah Siegel, Woodhull Institute  
Courtney Martin, [feministing.com](http://feministing.com)

### **Workshop D The Ask – How to Overcome Fear of the Dreaded F-Word: Fundraising!**

**Room 808**

Everyone has a place and a role in fundraising. Come learn how easy it can be to have 'quick successes' that add up to substantial sources of money. Join Laura Fredricks to discuss how to make raising money less painful. Learn how to identify and cultivate individual, institutional and family funders and how to partner strategically with others. Demystify your assumptions about money and fundraising during this hands-on session.

Laura Fredricks, LLC, Expert Fundraiser, Best Selling Author, Motivational Speaker

### **9:30 am - 12:15 pm Special Presentations**

#### **9:30 am - 11:15 am**

### **Best Practices: Supporting Women Faculty and Encouraging Diversity**

**Room 910**

This interactive panel will focus on the innovative programs being launched at centers dedicated to research on women, gender, and sexuality. Participants will discuss initiatives designed to support and disseminate feminist research. They will also focus on the significance of inter- and multi-disciplinary projects that prioritize difference and diversity; policies that support faculty and students; and efforts to engage independent activist scholars and the broader community.

April de Stefano, University of California, Los Angeles  
Gisela Fosado, Barnard College  
Janet E. Malley, University of Michigan

#### **11:15 am - 12:15 pm**

### **The Art of Feminist Publishing from Research to Publication**

**Room 910**

Whether it's your latest research, the memoir you've always wanted to write, or the novel that's burning to be let out, you need to know as much about marketing and shaping your book as you do about writing it in today's difficult book market. This workshop will help you think about how to get publishers and agents to pay attention to your book idea and how to reach the best audience for your book.

*Please bring book ideas to the workshop so we can work together to critique and shape them.*

Gloria Jacobs, The Feminist Press

## ANNUAL CONFERENCE PROGRAM

12:30 pm - 2:00 pm

**Luncheon and Membership Meeting:  
New Strategic Directions for the NCRW Network**  
Linda Basch, Eleanor Horne, and Cynthia Secor

Room 914

2:00 pm - 3:30 pm

**Building Diversity & Inclusion at NCRW Member Centers:  
Successes, Challenges & Strategies**

Room 914

Member centers are experiencing a variety of situations that affect inclusion and diversity issues: increasingly diverse student bodies on campuses whose faculties remain predominantly white; transitioning from a previously diverse leadership to one that is much less so, or vice versa; remaining irrelevant and disconnected from the issues, concerns and visions of women of color. How can research-based centers focus more on activism – helping to hire more faculty of color, for example? What larger forces shape center agendas? What strategies and alliances have moved or will move our network forward in reaching diversity and inclusion goals?

Beverly Guy-Sheftall, Spelman College (Moderator)

Veronica I. Arreola, University of Illinois at Chicago

Ines Hernandez-Avila, University of California, Davis

Lynda Sagrestano, University of Memphis

3:45 pm - 5:00 pm

**Closing Plenary**

Room 914

**Making It Real:** A moderated conversation between **Bonnie Thornton Dill**, **Kimberle Crenshaw**, and **Chandra Talpade Mohanty** on the impact of identity and difference on feminist scholarship, leadership, and activism nationally and globally.

Moderated by C. Nicole Mason, Director of Research and Policy Initiatives, NCRW

**Closing:** Linda Basch, National Council for Research on Women